

SHM: Sustainable Ecotourism Management 4-Year Pathway 2022-2023

Fall Freshman Courses (15 units total)	Course or GE Title	Units	GE/Major
FYS 181 or 183	Multicultural Health or Eat,Love,Learn	3	E, FYS
MATH 115 or(STAT 100 or BUS 204)	Finite Math or Statistics	3	Major, B4
C2	any C2 Humanities	3	C2
HCOM 110	Fundamentals of Speaking & Listening	3	A1
HCOM 243 or SBS 249	Area F (Ethnic Studies) with US History	3	F, US1
Spring Freshmen Courses (15 units total)	Course or GE Title	Units	GE/Major
BUS 201	Macroeconomics	3	Major, DGSS
MATH 115 or (STAT 100 or BUS 204)	Finite Math or Statistics	3	Major
HCOM 120 or HCOM 125	Critical Reading and Writing	3	A2
BUS 206	Business Law	3	Major
Language course	C2 and WCL	3	C2, WCL
Fall Sophomore Courses (15 units total)	Course or GE Title	Units	GE/Major
HOSP 200	Pers. & Prof. Responsibility in Bus	2	Major
BUS 202	Microeconomics	3	Major, DGSS
BUS 203	Financial Accounting	3	Major
ENVS 282 or AGPS 128	Mont Bay Case Study or Intro Soil Sci	3	B1
HCOM200, HCOM202, BIO 130, ENSTU130	Critical Thinking GE	3	A3
HOSP 200	Applications of Sust Hospitality Mgmt	1	Major
Spring Sophomore Courses (16 units total)	Course or GE Title	Units	GE/Major
BUS 205	Managerial Accounting	3	Major
BUS 299	Business Analytics Fundamentals	3	Major
ENVS 201	Intro to Env Sci	4	B2+B3, Major
GE Area C1 (Arts) course	Arts GE area C1	3	C1
SL210S, ED212S, HCOM260S,SBS212S	Civics/Service Learning GE course	3	DCSL, US2&3
Fall Junior Courses (15 units total)	Course or GE Title	Units	GE/Major
BUS 302	Business Milestone Experience	1	Major
BUS 304	Bus Commun & Crit Thinking-Prosem	4	Major, GWAR
BUS 305	Principles of Management	4	Major
BUS 306	Fundamentals of Marketing	4	Major
HOSP 300	Issues & Ethics in Sust Hosp Mgmt	2	Major
Spring Junior Courses (14 units total)	Course or GE Title	Units	GE/Major
BUS 300S	Business Ethics in Action	3	Major,UDD,UDSL
BUS 307	Finance	4	Major, UDB
HOSP 312	Sust Hospitality Operations Mgmt	4	Major
Upper-Division GE area UDC	Upper-Division Arts or Humanities	3	UDC
Fall Senior Courses (15 units total)	Course or GE Title	Units	GE/Major
BUS 308	Information Syst for Decision Making	4	Major
HOSP 498	Internship	3	Major
HOSP 471 (fall only)	Ecotourism Management	4	concentration
HOSP 472 (fall only)	Coastal & Ocean Hospitality Operations	4	concentration
Fall Senior Courses (15 units total)	Course or GE Title	Units	GE/Major
HOSP 473 (spring only)	Advanced Ecotourism Management	4	concentration
BUS 322, 323, 421, 425, 433, or ENSTU 349S, 375, 376	SHM major elective	4	Major
HOSP 499	Strategic Mgmt: Senior Capstone	6	Major
Free elective	Free elective if needed to reach 120	1	Elective
	Sust Ecotourism Mgmt 4-yr Pathway:	120	